**The Ninth International SeaBuckthorn Association Conference (ISA-2020)**

**SEABUCKTHORN in changing climate conditions...**

**new chalLenges, technologies and prospectives**

**Thessaloniki, Greece  
May 25-28, 2020**

**Dear colleagues:**

We are glad to inform you that the 9th International Seabuckthorn Association Conference (ISA-2020) will be held on May 25-28 at Thessaloniki, Greece，2020. For the first time in our association history the Conference will take place in Greece – the territory where the origin story of Hippophae came from. Combination of climate conditions and modern approaches in cultivation technologies leads to successful results in seabuckthorn industry in Greece. Within last several years seabuckthorn plantations in Greece rise up from nothing to more than 200 hectares, providing both high productivity and unique palatability.

Organizing committee sincerely invites you to attend the most important event in our seabuckthorn society and meet relevant researches in different fields of activity including breeding, cultivation, processing, pharmacy, marketing etc.

**Common information**

**Hosted by**

International Seabuckthorn Association (ISA)

###### Organized by

###### HIPPOPHAE HELLAS S.A. G.P.，Greece

University of Thessaly, Greece

**DATES AND VENUE**

Conference will be held from May 25 to May 28, 2020 at Grand Hotel Palace, 305 Monastiriou str., Thessaloniki, Greece. More details about venue at www.theluxuryhotels.gr

## Central Theme of the Conference

Seabuckthorn in changing climate conditions... New challenges, technologies and prospectives

##### Objectives of the Conference

* to share, exchange and update the latest research on seabuckthorn
* to promote new knowledge about benefits of seabuckthorn
* to develop long term strategies and partnership for scientific and commercial co-operation on seabuckthorn

##### Main TOPICS of the Conference

1. Strategies of global co-operation on seabuckthorn

* Gene resources for common distribution
* Proposals to enhance the global co-operation

2. Harvesting and utilization of seabuckthorn

* Plantation and cultivation technologies of SBT
* Harvesting technologies of SBT
* Processing and marketing of SBT
* Nutritional and pharmaceutical applications of SBT

3. Reforestation and ecological rehabilitation

* Practical results in soil conservation by SBT
* Reforestation by SBT, a commercial source of berries
* Stability and suitability of SBT cultivars under changing global weather conditions.

**Conference Language**

The official language of the conference will be English.

**Calendar**

|  |  |
| --- | --- |
| February 29, 2020 | Deadline for abstracts submission |
| April 25, 2020 | Deadline for registration submission and tour reservation. |
| May 25-28, 2020 | Conference |
| May 25, 2020 | Registration & Accommodation, Meeting of the organizing committee, ISA Board Meeting |
| May 26, 2020 | Opening Ceremony, Keynote Speeches, Technical Session, Reception |
| May 27, 2020 | Technical Session, Group Discussions, Closing Ceremony |
| May 28, 2020 | Conference Technical Visits |
| May 29, 2020 | Post-conference tours |

**LOCATION**

The academic part of the Conference will take place in Thessaloniki. Technical visits will be organized around Thessaloniki. Post-conference tours are planning in several options.

**Weather**

The average air temperature at the end of May in Thessaloniki region is about +25 °C and sometimes it can be rise up to +30 °C. The temperature of the Aegean Sea is about +25 °C. Sunshine largely predominates, but rain may occur.

**Time**

Local time is Greenwich Mean Time +2 hours.

**Electricity**

220 volts, 50 Hz, 2 pin round plugs.

**Currency and banking**

Local currency is Euro.

**Shops**

The supermarkets are generally open from 8.00 am to 9.00 pm 7 days a week.

**TRAVEL INFORMATION**

Thessaloniki city has International Airport. To get the Venue Place from the Airport you need to take taxi or bus № 111.

**REGISTRATION FEE**

Conference registration fee rates are as follows:

- 350 Euro for commercial participants;

- 300 Euro for scientific participants;

- 150 Euro for accompanying persons.

The Conference registration fee is to be paid in cash at the registration desk or by transfer before the Conference.

**Commercial participant\*** registration fee includes attendance at all scientific program events and displaying their advertising material.

- attendance at the Opening Ceremony;

- attendance at all sessions;

- presentation of advertising material;

- conference banquet;

- conference bag with the conference program, abstract volumes, stationery, etc;

- morning and afternoon tea/coffee;

- audio-visual equipment;

- meeting room rental fees;

- attendance at the technical tours;

- name badge.

\* For commercial participant the flexible sponsorship proposal is offered.

**Scientific participant** registration fee includes attendance at all scientific program events:

- attendance at the Opening Ceremony;

- attendance at all sessions;

- attendance at the technical tours;

- conference banquet;

- conference bag with the conference program, abstract volumes, stationery, etc;

- morning and afternoon tea/coffee;

- audio-visual equipment hire;

- name badge.

**Accompanying person** registration fee includes:

- conference banquet;

- attendance at the technical tours;

- name badge.

The registration fee does not include the cost of accommodation, meals, and post conference tours.

**CALL FOR ABSTRACTS**

Deadline for Abstract Submission is February 29, 2020.

Abstracts should be sending to the Secretariat at both of the following e-mails:

**nikos.doukas@hippophae.net,**

**isa2020paper@126.com**

Notification of acceptance will be sent to authors no later than March 31, 2020. Submitted abstracts will be reviewed, and all the accepted abstracts will be published in the Conference Proceedings. Proceedings will be issued as print or CD version before the Conference.

The Academic Committee has the right to reject the abstracts that will come after the deadline or is prepared against the rules.

Abstracts must be written in English and not exceed 1 page, being A4 format using 12-point Times New Roman font. Text should be single-spaced with 3 cm from the left margin and 2 cm from other margins and justified.

The title should be centered typed in bold capital letters (14-point Times New Roman font)

**Global Climate Chenges and seabuckthorn**

Separate title from names of authors by one blank line.

Authors' surnames and names should be centered typed in the separate line in bold Italics, and the family name should follow first name.

***Yury A. Zubarev1, Joerg-Thomas Moersel2***

In the next centered lines, the institutional affiliation(s), city, country, phone and fax of authors should be given as well as any additional information. E-mail address of the author should be in the next line.

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Separate names of authors from the text below by one blank line.   
Free style of text presentation is acceptable.

Key words are lined at the end with 6-8 words at maximum.

**Poster Presentations**

Poster presentation should include:

- Title

- Name of authors

- Abstracts

- Subject, i.e. research objective

- Experimental materials and methodology

- Key conclusions

- Major references

Each poster presenter will be provided with one board of each being 90 cm by 120 cm for displaying.

**ADDITIONAL INFORMATION**

For additional information feel free to contact organizing committee by following links:

**nikos.doukas@hippophae.net - Nikolaos Doukas;**

**isa2020@126.com – Bin Zhang**